



# 2023 Annual Meeting

Holiday Neighborhood EcoPass Presentation

by

Michael Klein

HOLIDAY Neighborhood EcoPass Volunteer Coordinator

With help from *Karin Hoskin* and *Landon Hilliard*

- What is the Holiday Neighborhood EcoPass Program?
- Who can use it?
- How do I get a Holiday Neighborhood EcoPass?
- How long is it valid for?
- How is it paid for and how much does it cost the Holiday HOA?
- How much are the Holiday EcoPasses used?
- What's new?
- Contract History

# Topics Covered in this Presentation

- Neighborhood EcoPass is a subsidized pass\* purchased by neighborhoods inside the RTD district for all of its residents. Residents are issued an EcoPass smart card valid for up to one year.
- An EcoPass allows for free, unlimited access to all Local and Regional bus and light rail routes across the RTD network in Boulder and the Denver metropolitan area.
- For example, the SKIP and 204 bus routes serve our Holiday Neighborhood.
- Trips to DIA on the SkyRide are also free with your Holiday Neighborhood EcoPass.
- You can find more information on the main RTD web site at [www.rtd-denver.com/index.shtml](http://www.rtd-denver.com/index.shtml) .

\*subsidy comes from the City of Boulder, i.e. not RTD

# What is the Holiday Neighborhood EcoPass Program?

- The Holiday Neighborhood EcoPass program is for **residents** of the Holiday Neighborhood only - see map at <http://www.holidayneighborhood.com/map.php> for the geographic boundaries of the Holiday Neighborhood
- There is no limit to the number of EcoPasses per household (proof of residence is required, though)

Who can  
use it?

- Follow the beginning-of-year official Holiday Neighborhood EcoPass handout/renewal instructions as advertised through the annual mail out by the Holiday HOA Management company.
- During the year, send email to [holidayecopass@comcast.net](mailto:holidayecopass@comcast.net) to get an automated response with latest instructions on where, when and how to get help with your Holiday Neighborhood EcoPass needs.
- Again, this program is available only to residents of the participating sub-HOAs in the Holiday Neighborhood (i.e. no Armory, Boulder Meadows or Sun Row residents)

# How do I get a Holiday Neighborhood EcoPass?

- Your Holiday Neighborhood EcoPass is valid for one calendar year (Jan - Dec) at the end of which you will need to renew your pass (see previous slide for details) to keep your EcoPass operational for the next calendar year
- Residents who do not get their Holiday Neighborhood EcoPasses renewed will have their cards **deactivated**.

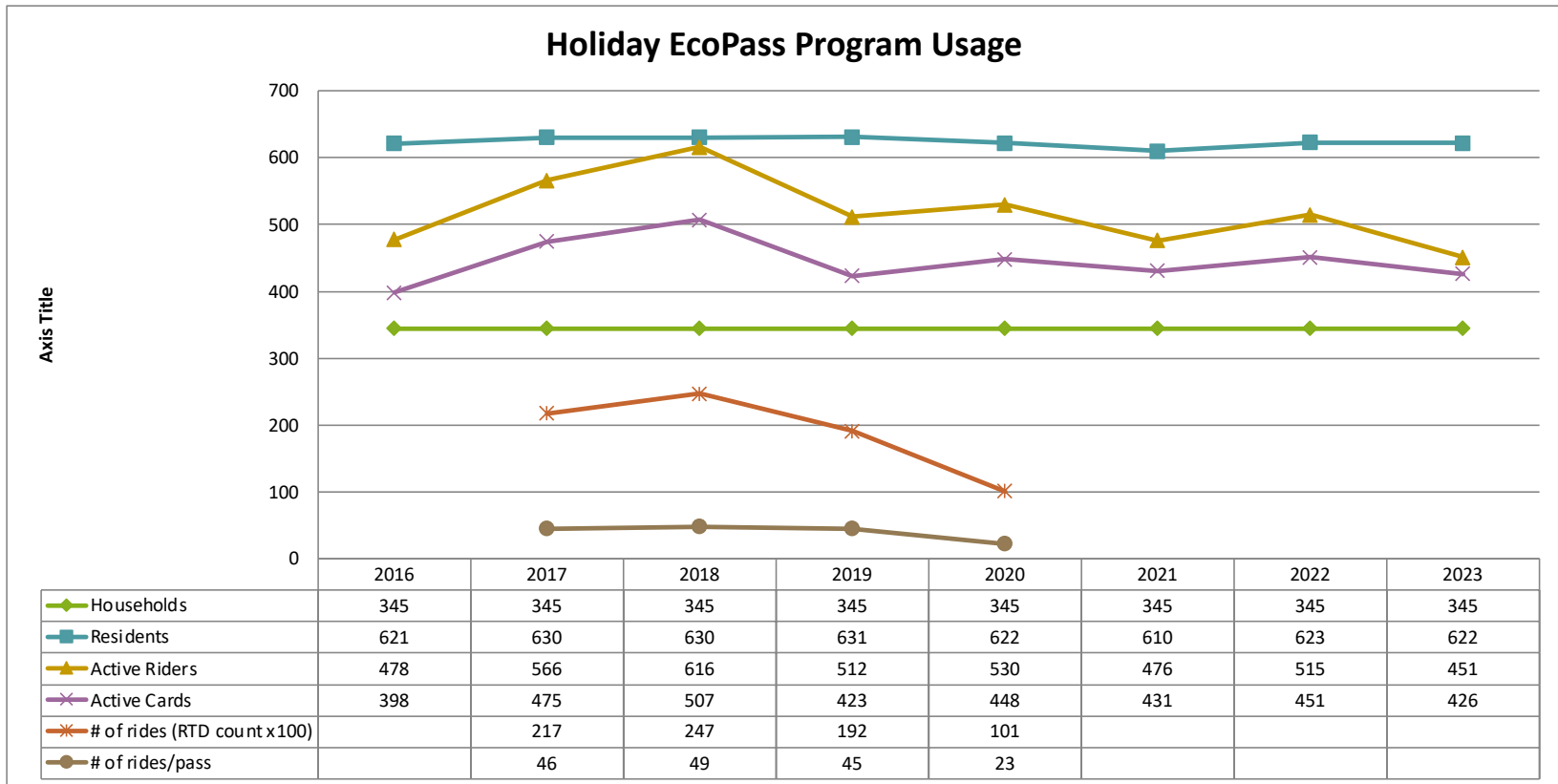
How long is  
my EcoPass  
valid for?

# How is it paid for and how much does it cost the Holiday HOA?

If bought at retail from RTD, a Regional pass comparable to the Holiday EcoPass would cost \$200 per month or \$2,400, per pass, annually. At currently 426 Holiday EcoPasses active, this would amount to \$1,022,400. Even for just a Local pass (\$114/month) the cost would be \$582,768

- As a resident, your Holiday Neighborhood EcoPass is paid for by your monthly fee to the Holiday Master HOA (or is included in your rental fee, in case you are renting in Holiday).
- At over \$10K, the EcoPass program is one of the larger line items in the Holiday Master HOA Budget

# How much usage does the HOA get out of the Holiday Neighborhood EcoPass program?





- RTD updates:
  - Trying to move away from Smart Cards towards app-based EcoPasses...
  - Pricing for 2022 was based on 2020 usage.
  - In 2022 RTD gave a Zero Fare Credit during August (Credit on the next slide) During the entire month of August, RTD offered zero fares across its system as part of the Zero Fare for Better Air initiative
  - RTD Systemwide Fare Study and Equity Analysis  
<https://www.rtd-denver.com/faresstudy>
  
- GO Boulder updates:
  - Nothing new to report from this year's EcoPass Coordinator Meeting.

What's  
new?

# Holiday EcoPass Contract History

HOLIDAY EcoPass Contract History - significant jumps (up or down) are in yellow highlight							*	**	***
Year	2015	2016	2017	2018	2019	2020	2021	2022	2023
RTD Price	\$33,984	\$33,888	\$33,888	\$40,666	\$48,799	\$56,603	\$18,467	\$18,467	\$40,666
Change from previous year	13%	0%	0%	20%	20%	16%	-67%	0%	120%
Covid Credit						\$11,261.31		\$1,538.92	
Boulder Subsidy	\$13,253.76	\$11,860.80	\$12,538.56	\$15,046.27	\$18,055.53	\$16,776.43	\$6,833	\$6,263	\$15,046
Boulder Subsidy in %	39%	35%	37%	37%	37%	37%	37%	37%	37%
<b>TOTAL</b>	<b>\$20,730.24</b>	<b>\$22,027.20</b>	<b>\$21,349.44</b>	<b>\$25,620.00</b>	<b>\$30,743.19</b>	<b>\$28,565.26</b>	<b>\$11,634</b>	<b>\$10,665</b>	<b>\$25,619</b>
Change from previous year	-1%	6%	-3%	20%	20%	-7%	-59%	-8%	140%
<p>*The Initial 2021 RTD Price (\$ 48,551.00) in last year's presentation was already almost \$22K less than previously expected (was \$70,271)!</p> <p>After challenging the usage numbers RTD admitted to a miscalculation, which further lowered the RTD Price for 2021 to a very low \$18,467!</p> <p>The original TOTAL in the last presentation was \$30,587, but after RTD's recalculation they issued a new contract for only \$11,634 and later a \$18,953 refund check to the HOA</p> <p>**for 2022 budgeting I previously gave Meg the same numbers as in 2018, but now I am replacing those with the actual numbers from the contract we just paid.</p> <p>*** for 2023 we are going again with the 2018 numbers</p>									

- The chart on this slide shows Holiday's payment history over the past 8 years
- 2023 pricing is a guess

hop



Enjoy your  
Holiday  
Neighborhood  
EcoPass!