



# 2018 Annual Meeting

Holiday Neighborhood EcoPass Presentation

by

Michael Klein

HOLIDAY Neighborhood EcoPass Volunteer Coordinator

With help from *Karin Hoskin* and *Landon Hilliard*

- What is the Holiday Neighborhood EcoPass Program?
- What's new in 2018?
- How much does it cost the Holiday HOA?
- How is it paid for?
- Who can use it?
- How much is it used?
- How do I get a Holiday Neighborhood EcoPass?
- How long is it valid for?

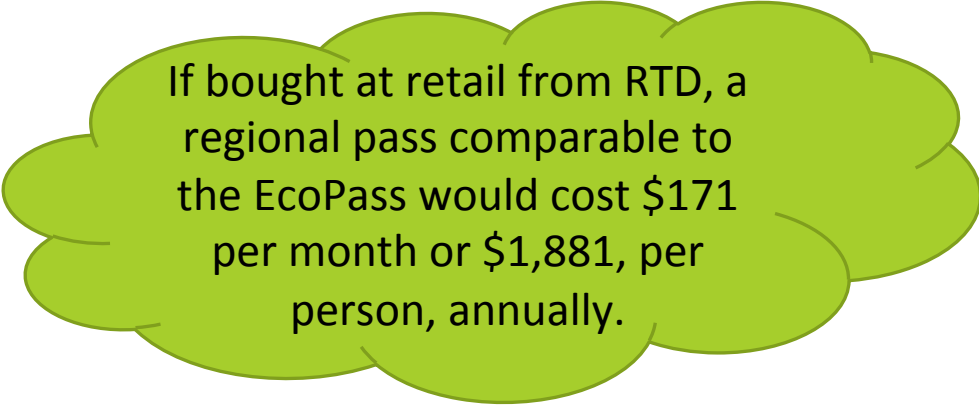
# Topics Covered in this Presentation

- Neighborhood EcoPass is a discounted pass purchased by neighborhoods inside the RTD district for all of its residents. Residents are issued an EcoPass smart card valid for up to one year.
- An EcoPass allows for free, unlimited access to all Local and Regional bus and light rail routes across the RTD network in Boulder and the Denver metropolitan area.
- For example, the SKIP and 204 bus routes serve our Holiday Neighborhood.
- Trips to DIA on the SkyRide are also free with your Holiday Neighborhood EcoPass.
- You can find more information on the main RTD web site at [www.rtd-denver.com/index.shtml](http://www.rtd-denver.com/index.shtml) .

# What is the Holiday Neighborhood EcoPass Program?


- Recap: In 2016 RTD increased the price for the NECO Pass program by 13%, but Boulder City subsidies were also increased (to 39%). Hence the actual cost of the NECO Pass program to the Holiday HOA went slightly down in 2016 to \$20,730
- In 2017, City of Boulder cut down the subsidies for the NECO Pass program (even though at 35% it was still higher than the usual 30% discount that was always standard) and the price went up to \$22,027
- For 2018 the subsidies were increased again (to 37%), because Holiday actually contains more affordable housing units than the City had previously accounted for - 82 (i.e. almost 24%) of our 345 Holiday Neighborhood units are affordable housing – and that reduced the price back down to \$21,349

What's  
new in  
2018?



If bought at retail from RTD, a regional pass comparable to the EcoPass would cost \$171 per month or \$1,881, per person, annually.

- The EcoPass program is one of the largest items on the Holiday Master HOA budget
- It accounts for about \$22,000 in 2018



# How much does it cost the Holiday HOA?

- As a resident, your Holiday Neighborhood EcoPass is paid for by your monthly fee to the Holiday Master HOA (or is included in your rental fee, in case you are renting in Holiday).

# How is it paid for?

- The Holiday Neighborhood EcoPass program is for **residents** of the Holiday Neighborhood only - see map at <http://www.holidayneighborhood.com/map.php> for the geographic boundaries of the Holiday Neighborhood
- There is no limit to the number of EcoPasses per household

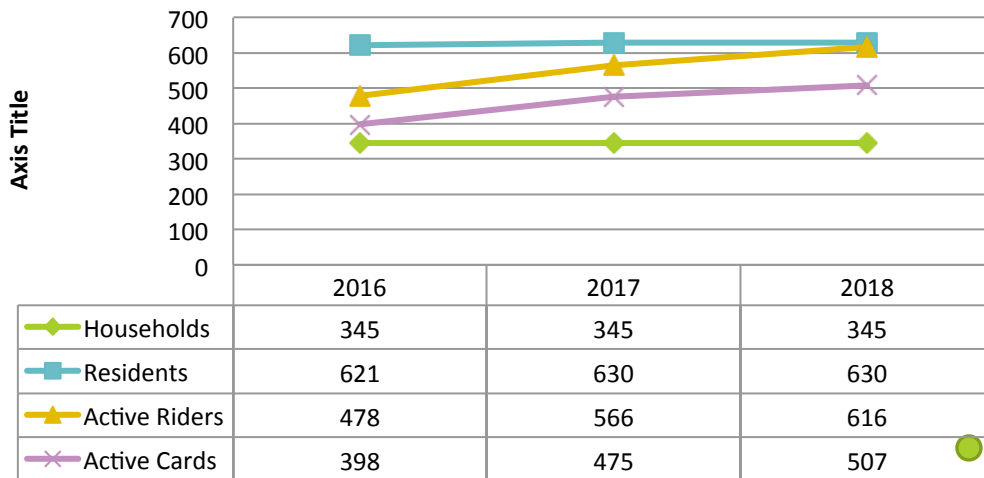
Who can  
use it?

# How much usage does the HOA get out of the Holiday Neighborhood EcoPass program?

- With RTD still not able to share usage data for the Smart Cards, following are the stats we keep

If bought individually at retail from RTD, our 507 Holiday Neighborhood EcoPasses would cost \$953,667 for this year.

### Holiday EcoPass Program





- Go to one of the end-of-year official Holiday Neighborhood EcoPass handout/renewal sessions as advertised through the annual mail out, as well as fliers and door hangers in the neighborhood
- During the year, send email to [holidayecopass@comcast.net](mailto:holidayecopass@comcast.net) to get an automated response with latest instructions on where, when and how to get help with your Holiday Neighborhood EcoPass needs.
- Again, this program is available only to residents of the Holiday Neighborhood

# How do I get a Holiday Neighborhood EcoPass?

- Your Holiday Neighborhood EcoPass is valid for one calendar year (Jan - Dec) at the end of which you will need to go to one of the Holiday Neighborhood EcoPass Renewal sessions (see previous slide) to get your pass renewed for the next calendar year
- Residents who do not get their Holiday Neighborhood EcoPasses renewed will have their cards **deactivated**.

How long is  
my EcoPass  
valid for?

hop



Enjoy your  
Holiday  
Neighborhood  
EcoPass!